

Peijia Deng

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<https://www.peijia-deng.com>

Originally from Guangzhou, China, and now based in the UK. Excellent in leadership, communication and project management and collaboration, with well-developed analytical and critical thinking skills. Passionate about art and media, especially audience connectivity across socio-cultural barriers. Experienced in producing moving images and organising film screenings. Had led teams through several short film projects and won awards at international film festivals.

EDUCATION AND AWARDS

The University of Edinburgh

Msc in Film, Exhibition and Curation

Edinburgh, UK

September 2023 - June 2024(excepted)

- Modules include: Exhibiting Film, Mediating Film, Applied Exhibition and Curation, Literature and Photography in the 20th century, Film and Gender

Teesside University

BA in Film and Television Production

Middlesbrough, UK

September 2019 - June 2023

- Bachelor of Arts in Film and Television Production--First Class Honours
- Models include: Audio-Visual Language, Photography, Dramatic Writing, Film History, Digital Aesthetic and Practices, New Television Planning and Production, Key Concepts in Media and Communication, Screen Writing for Television and Film, Documentary Production, Sound Design for Film and Television

FILM PROJECTS

“The Twilight Night” (Short Film) – Producer & Sound Designer

January – April 2023

- Responsible for script development and project research
- Recruitment and management of film crews and actors and initiation of project contracts
- Responsible for finding partners and applying for filming funds
- Responsible for distribution (film festivals, public platforms)--continuing
- Nominated as ‘Regional Student Award: Drama’(Royal Television Society 2024)
- Nominated as ‘Best in Suspense’(Durham Film Festival 2023)

“Spring, Flowers Bloom” (Short Film) – Producer

April – June 2021

- Developed a shooting schedule and managed the team to ensure completion of targets
- Recruited young actors and worked with them throughout the shoot
- Oversaw on-site management alongside regency capital costing and financial audits
- Awarded ‘Best Children Short Film’ (Cyprus International Film Festival, 2021)
- Awarded ‘Best Public Service Short Film’ (Hong Kong International Film Festival, 2021)
- Awarded ‘Best Narrative Short Film’ (Prague Film Festival, 2021)

“Whisper in the Darkness” (Short Film) – Producer

October 2019 – March 2020

- Responsible for script development, budget planning, recruiting and managing film crews
- Sourced shooting locations and communicated with the cast and crew
- Examined requirements for submission to film festivals and guided team through them
- Responsible for distribution (film festival, public platform)--continuing
- Awarded ‘Critics’ Choice Award’ (Cult Critic Movie Awards, 55th)
- Awarded ‘Outstanding Achievement’ (Druk International Film Festival, Royal Society of Television & Motion Picture Awards, Calcutta International Cult Film Festival)

WORK EXPERIENCE

Communication University of China

New-Media Marketing Intern

Nanjing, China

June – August 2023

- Assist brand operation centre in planning brand promotion content
- Assist in editing and producing videos to promote new services
- Supported the management of the company’s marketing platform

TaperedPlus

Creative Content Intern

Middlesbrough, UK

August – September 2022

- Assisted the company in producing videos to promote new products and services
- Researched company strengths and market gaps to inform filming direction
- Supported the management of the company’s marketing platform

Guangzhou Knight Entertainment

Social Media Intern

Guangzhou, China

June– September 2019

- Conducted short video editing processes for company content
- Assisted in the management of partner user contracts alongside financial audits

EXTRACURRICULAR EXPERIENCE

Take One Action Film Festival Volunteer

October 2023 – December 2023

- Assisting festivals in vetting films and writing reviews in the early stages
- Assisting the festival in researching film information and organising the development of forms
- Responsible for the reception of audience during the festival (ticketing, welcoming, registration, etc.)

Teesside University Cinema Society

February 2022 – May 2023

- Served as founder and chair of the organisation
- Organised society activities by encouraging an exchange of film enthusiasm
- Recruited club members and operated official Facebook and WhatsApp platforms
- Nominated for ‘Common Interest Society of the Year’ in SU Annual

SKILLS & INTERESTS

Professional Skills: Time management and organisational, Pressure-resistant, Adaptability and flexibilities, Communication

Language: Mandarin, Cantonese, English

IT: MS Office (Word, Excel, PPT), Premiere, Final Cut Pro, Pro Tools, GarageBand

Hobbies: Piano, Film, Fashion, Guitar, Photography (Sony a7S3), Basketball

